

ANDAM
FASHION AWARDS
2024

FRIDAY MAY 30, 2024

ANDAM UNVEILS THE **12** FINALISTS OF ITS **35TH** EDITION

After reviewing the applications received this year, the 32 members of the judges panel have selected the 12 finalists of the 2024 ANDAM Fashion Awards.

On June 27, the finalists will be given the opportunity to present their project to the judges panel who will select the 2024 winners, on both creative and business potentials.

"I am very happy with the selection of finalists made by the jury this year. Through the ANDAM competition, we are proud to support these designers and look forward to meeting them on June 27."

ANTHONY VACCARELLO, CREATIVE DIRECTOR OF SAINT LAURENT
AND MENTOR OF THE 2024 ANDAM GRAND PRIZE

"This anniversary edition is a great opportunity to thank all the sponsors and personalities who have contributed to ANDAM and have enhanced the dynamism of its competition, since 35 years. I would like to pay tribute to the expertise and commitment of our jury's members who selected 12 talented upcoming designers to come and present their project in Paris on June 27. I sincerely congratulate each finalist whose creative vision and strategic ambition allowed them to convince this prestigious jury."

NATHALIE DUFOUR, FOUNDER AND DIRECTOR OF ANDAM

Soutenu
par



MINISTÈRE
DE LA CULTURE **DEFI**
*Liberté
Égalité
Fraternité*
LA MODE DE FRANCE

BALENCIAGA

BUREAU
BETAK

CHANEL

Chloé

Fondation
PIERRE BERGÉ
YVES SAINT LAURENT

Galeries
Lafayette

Google

HERMÈS
PARIS

KERING

LACOSTE



L'ORÉAL
PARIS

LONGCHAMP
PARIS

LVMH

Meta

MYTHERESA

OTB

Première Classe

SAINT LAURENT

SWAROVSKI

Tomorrow

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THE SIX NOMINEES FOR THE
ANDAM GRAND PRIZE OF 300K€
AND SPECIAL PRIZE OF 100K€, ARE:

3. PARADIS
CHARLES JEFFREY LOVERBOY
CHRISTOPHER ESBER
MARIE ADAM-LEENAERDT
MERYLL ROGGE
RUOHAN

THE THREE NOMINEES FOR
THE PIERRE BERGÉ PRIZE, 100K€, ARE:

BOYAROVSKAYA
PIÈCES UNIQUES
VAILLANT

THE THREE NOMINEES FOR
THE ACCESSORIES PRIZE, 100K€, ARE:

HUGO KREIT
MAEDEN
SARAHLEVY

A STRONG COMMITMENT OF OUR SPONSORS TO SUPPORT ALL THE ANDAM FINALISTS

Aside the financial grant and mentorship dedicated to the winners, ANDAM develops each year an overall support program for all the finalists. Thanks to the commitment of our sponsors and network, ANDAM offers a unique opportunity to these young talents to access unvaluable advice and expertise that will help them in structuring and expanding their business..

Les 12 finalistes se verront offrir par :

- **BALENCIAGA**, access to its stocks of fabrics and raw materials for the development and production of their collections. This is an action within the “Powered by Balenciaga” initiative launched in 2020 in the brand’s cultural, environmental, and social department;
- **GOOGLE**, access to all the coaches of “Ateliers Numériques” for the digitalization of their brands;
- **LONGCHAMP**, access to its deadstock of leathers and other fabrics. This initiative is part of the “Longchamp Re-Play” project launched in 2019 to optimize the stock management of materials;
- **MUSÉE YVES SAINT LAURENT**, a private visit of its exhibitions and discovery of the creative process;
- **MYTHERESA**, a working session with members of their digital leadership and a dedicated visibility on MYTHERESA’s global social media channels;
- **OTB**, a full-scale IRL session in Paris on the industry’s best sustainability practices and key learnings;
- **SWAROVSKI**, a privileged access to the Swarovski showroom to discover the endless creative possibilities of crystal;
- **TOMORROW**, a remote mentorship session to optimize their merchandising, sales and financial strategies to insure a global and steady business growth for the brand;
- **WSN and Premiere Classe**, a highlighting on its event during Paris Fashion Week associated to a targeted communication for French and international buyers and journalists, as well as a one-year access to WSN digital platform.

The finalists based in France will have a privileged access to IFM Accelerator Program and to the financial expertise of the French lending institution, IFCIC.

THE 5 FELLOWSHIP WINNERS WILL RECEIVE A SWAROVSKI TROPHY DESIGNED BY ANTHONY VACCARELLO, MENTOR OF THIS EDITION & 2011 WINNER OF THE ANDAM GRAND PRIZE.

À PROPOS DE L'ANDAM

Founded in 1989 by Nathalie Dufour and chaired by Guillaume Houzé, the annual ANDAM Fashion Awards offer a financial and logistic support to fashion designers chosen after a long and in-depth process of selection. The 2024 jury’s meeting and prize ceremony will take place on Thursday, June 27.

Its major role as agent and coordinator is made possible thanks to the commitment of :

- its two historical partners and main financial sponsors: the French ministry of Culture and DEFI (Committee for the Promotion and Development of the French Fashion Industry)
- as well as private sponsors, which renew and increase their support annually, including BALENCIAGA, BUREAU BETAK, CHANEL, CHLOÉ, FONDATION PIERRE BERGÉ - YVES SAINT LAURENT, GALERIES LAFAYETTE, GOOGLE, HERMÈS, KERING, LACOSTE, LONGCHAMP, LVMH, L'ORÉAL PARIS, META, MYTHERESA, OTB, PREMIERE CLASSE, SAINT LAURENT, SWAROVSKI AND TOMORROW.

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JURY 2024

CÉDRIC CHARBIT
EVA CHEN
SOPHIE DELAFONTAINE
ALEXANDRE DE BETAK
GUILLAUME DE SEYNES
NATHALIE DUFOUR
DELPHINE FOURNIER
GUILLAUME HOUZÉ

MICHAEL KLIGER
LAURENT MALECAZE
STEFANO MARTINETTO
FRÉDÉRIC MAUS
SÉBASTIEN MISSOFFE
ALEXIS NASARD
BRUNO PAVLOVSKY
FRANÇOIS-HENRI
PINAULT
CLARISSE REILLE
RENZO ROSSO
CATHERINE SPINDLER
SIDNEY TOLEDANO
ANTHONY VACCARELLO
DELPHINE
VIGUIER-HOVASSE

PERMANENT MEMBERS

President and CEO, Balenciaga
VP Fashion Partnerships, Instagram
Creative Director, Longchamp
Founder and Chief Creative Officer, Bureau Betak
Executive Vice-President, Hermès
Managing Director, ANDAM
Deputy Director in charge of Visual Art, French ministry of Culture
Image and Communications Director and Member
of the Executive Board, Groupe Galeries Lafayette

CEO, Mytheresa
President and CEO, Chloé
Founder and CEO, Tomorrow
CEO, WSN
VP and Chief Executive, Google France
CEO, Swarovski
President of CHANEL's Fashion
Chairman and CEO, Kering

Chief Executive Director, DEFI and IFTH
Founder and Chairman, OTB Group
Deputy CEO, Lacoste
Advisor to the LVMH Chairman, LVMH Fashion Group
Creative Director, Saint Laurent
Global Brand President, L'Oréal Paris

JURY 2024

EMMANUELLE ALT
CARLA BRUNI
BÉATRICE DALLE
VIRGINIE DESPENTES
VIRGINIE EFIRA
CHARLOTTE GAINSBORG
GASPAR NOÉ
ROSSY DE PALMA
ROSÉ
ANJA RUBIK
NIELS SCHNEIDER
AUGUSTIN TRAPENARD
ALEK WEK

GUEST MEMBERS

Fashion stylist
Model, Singer-songwriter
Actress
Writer
Actress
Actress and Singer
Film director
Actress
Singer
Model
Actor
Journalist and Literary Critic
Model



3.PARADIS



CHARLES JEFFREY LOVERBOY



CHRISTOPHER ESBER



MARIE-ADAM LEENARDT



MERYLL ROGGE



RUOHAN



BOYAROVSKAYA



PIÈCES UNIQUES



VAILLANT



HUGO KREIT



MAEDEN



SARAHLEVY

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FINALISTS

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